

BALLZ UP @ AUSTRAL

LTPM/19/04029

Promotion Title: BALLZ UP @ AUSTRAL

Promotion Overview

BALLZ UP @ AUSTRAL is a fun interactive game which involves members using a roller ball tower. The game consists of an enclosed upright Perspex box in which ping-pong balls are placed singularly by the player through an opening in the top. At the base of the board are numbered slots into which the balls fall. Players are invited to play and given 6 ping pong balls, as the balls fall, a score is added up and recorded on a white board. This game creates a lot of excitement as players contend for the highest score through luck and determination as to how the balls are placed in the box. At the conclusion of the game the Five (5) players who have managed to score the highest overall will then collect the individual prizes.

Rules

1. Members must insert their membership card into the poker machines between the hours of 7.30pm and 9.20pm.
2. From 7.00pm - for every \$30 of turnover one (1) ticket is automatically generated into the designated ticket dispenser barrel located in the gaming area.
3. At 8.30pm the promotion compare will pull out one (1) ticket from the barrel. The Member will have four (4) minutes to present themselves to the compare to play the game. The Member will be given six (6) ping pong balls to place into the roller ball tower. The balls will fall into numbered slots and a total score allocated and recorded.
4. Rule three (3) will be repeated nineteen (19) times – a total of twenty (20) contestants
5. At the conclusion of the game the five (5) players who have managed to score the highest overall will then collect the individual prizes.
6. This results in winners at the end of the game.

Prize Breakdown

- 1st Prize \$150.00 Woolworth Gift Card
- 2nd Prize \$75.00 Woolworth Gift Card
- 3rd Prize \$50.00 Woolworth Gift Card
- 4th Prize \$25.00 Woolworth Gift Card
- 5th Prize \$25.00 Woolworth Gift Card

Total prize pool \$325.00